



MIBB  
AMBASSADOR  
AWARDS DINNER

Michigan Israel Business Bridge

*Honoring*

MARK DAVIDOFF  
*Chuck Newman Impact Award*

PLASAN SASA ISRAEL  
*Bridge Builder Award*  
*Accepted by Adrienne Stevens*  
*President, Plasan, North America*

GEORGE ROBERTS  
*Young Professional Award*

NOVEMBER 20, 2017



## MARK DAVIDOFF

*Managing Partner, Deloitte, LLP*

Throughout his life Mark has committed himself to improving Michigan's economy and to educating Michigan community leaders on the advantages of collaborating with Israel businesses and organizations. Mark's creative energy and passion has motivated him to lead multiple missions to Israel. Most recently, Mark led the following three successful missions in cooperation with the Jewish Federation of Metropolitan

Detroit: The Michigan CEO Israel Mission, The Michigan Cyber Israel Mission, and The Michigan Social Progress Mission. Mark serves as the managing partner of the Michigan practice of Deloitte LLP. He is the organization's top leader in the state, overseeing more than 1,200 professionals based in Detroit, Grand Rapids, and Midland. Mark currently serves on the boards of Business Leaders for Michigan, Downtown Detroit Partnership, Detroit Economic Club, Detroit Regional Chamber of Commerce, Detroit Symphony Orchestra and the Michigan Chamber of Commerce.

## PLASAN SASA ISRAEL

*Accepted by Adrienne Stevens, President Plasan North America*

Plasan Sasa Israel offers safer environments and survivability solutions for defense and security forces. Plasan North America is a subsidiary of Plasan Sasa Israel and is the first Israeli Defense



company to establish its US headquarters in Michigan. The Bridge Builder Award will be presented to Plasan Sasa Israel. The award will be accepted by Adrienne L. Stevens, President of Plasan North America. Adrienne was the lead Michigan delegate for the Michigan Israel Defense Mission.



## GEORGE ROBERTS

*Director of Community Activation, Quicken Loans*

George's passion for Michigan Israel connections inspired the creation of the MIBB Young Professional Club. George also founded and chairs the Next Gen Detroit Israel Engagement Committee. George serves as the Director of Community Activation for the Quicken Loans Community Investment Fund, part of the Quicken Loans Family of Companies and Rock Ventures. George is also an active board member of The Well,

the Roosevelt Park Partnership, and the Founders Junior Council at the Detroit Institute of Art.

PLEASE JOIN US FOR AN EVENING  
CELEBRATING MICHIGAN ISRAEL PARTNERSHIPS

MONDAY, NOVEMBER 20, 2017

5:30 PM — RECEPTION | 6:30 PM — DINNER & PROGRAM  
KNOLLWOOD COUNTRY CLUB

5050 W. MAPLE ROAD, WEST BLOOMFIELD, MI

## *Honoring*

MARK DAVIDOFF

*CHUCK NEWMAN IMPACT AWARD*

PLASAN SASA ISRAEL

*BRIDGE BUILDER AWARD*

*ACCEPTED BY ADRIENNE STEVENS, PRESIDENT, PLASAN, NORTH AMERICA*

GEORGE ROBERTS

*YOUNG PROFESSIONAL AWARD*

## *Honorary Chairs*

THE HONORABLE RICK SNYDER

*Governor of the State of Michigan*

GUY COHEN

*Consul for Economic Affairs*

*The Government of Israel Economic Mission to the Midwest*

## *Dinner Co-Chairs*

MARK J. BENNETT

*MJBennett, PLLC*

ALAN BRILLIANT

*Four Financial Management*

**RSVP CARD ENCLOSED**

**Ad Journal Deadline: October 30**

**Dinner Reservations Deadline: November 3**

**Business Attire**

**FMV \$95**



**AD JOURNAL DEADLINE: MONDAY, OCTOBER 30, 2017**

**DINNER RESERVATION DEADLINE: FRIDAY, NOVEMBER 3, 2017**

NAME \_\_\_\_\_

ORGANIZATION/BUSINESS \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

**GUESTS AND SPECIAL DIETARY NEEDS:**

*Please list all attendees names (including yourself).*

*A fish entrée will be served, or indicate if an alternative main course is required.*

	Kosher	Vegetarian
1. _____	<input type="checkbox"/>	<input type="checkbox"/>
2. _____	<input type="checkbox"/>	<input type="checkbox"/>
3. _____	<input type="checkbox"/>	<input type="checkbox"/>
4. _____	<input type="checkbox"/>	<input type="checkbox"/>
5. _____	<input type="checkbox"/>	<input type="checkbox"/>
6. _____	<input type="checkbox"/>	<input type="checkbox"/>
7. _____	<input type="checkbox"/>	<input type="checkbox"/>
8. _____	<input type="checkbox"/>	<input type="checkbox"/>
9. _____	<input type="checkbox"/>	<input type="checkbox"/>
10. _____	<input type="checkbox"/>	<input type="checkbox"/>

FOR MORE INFORMATION, CONTACT **HADAS BERNARD**

248.642.1701 / [awardsdinner@michiganisrael.com](mailto:awardsdinner@michiganisrael.com)

# Sponsorship Opportunities

I/We are pleased to sponsor the Ambassador Awards Dinner at the level indicated below. Please list your name/company as it should appear on the sponsor list:

---

**DIAMOND: \$10,000**

8 tickets, Diamond full page ad in journal (4 5/8 x 7 3/4), logo, sponsor signage at reception, plus one year Diamond Level Membership in MIBB.

**GOLD: \$5,000**

6 tickets, Gold full page in ad journal (4 5/8 x 7 3/4), logo, sponsor signage at reception, plus one year Gold Level Membership in MIBB.

**SILVER: \$2,500**

4 Tickets, Silver full page in ad journal (4 5/8 x 7 3/4), logo, sponsor signage at reception plus one year Silver Level Membership in MIBB.

**BRONZE: \$1,500**

2 tickets, Bronze 1/2 page in ad journal (4 5/8 x 3 3/4), logo signage at the reception, plus one year Bronze Level Membership in MIBB.

**FRIENDS: \$1,000**

2 tickets, Friends 1/2 page in ad journal (4 5/8 x 3 3/4), and logo in ad journal.

AD JOURNAL ONLY

\_\_\_\_\_ **Half-Page:** \$450  
(4<sup>5/8</sup> x 3<sup>3/4</sup>)

\_\_\_\_\_ **Quarter-Page:** \$150  
(2<sup>1/4</sup> x 3<sup>3/4</sup>)

**ALL ADS DUE BY MONDAY, OCTOBER 30, 2017**  
**AWARDSDINNER@MICHIGANISRAEL.COM (THE PDF'S SHOULD BE 300 DPI OR HIGHER)**

Tickets also available at [www.bitly.com/MIBBawardsdinner2017](http://www.bitly.com/MIBBawardsdinner2017).

\_\_\_\_\_ **Host Committee**, \$360 per person | Host committee name is listed in ad journal.

\_\_\_\_\_ **Single Ticket**, \$185 per person

\_\_\_\_\_ **Under 30 Ticket**, \$125 per person

Enclosed is my check for \$\_\_\_\_\_ payable to the Michigan Israel Business Bridge (a 501(c)6 organization) or the MIBB Educational Foundation (a501(c)3 non-profit).

MC/VISA/AMEX: \_\_\_\_\_

Exp: \_\_\_\_\_ Signature: \_\_\_\_\_

# *Event Sponsors\**

## **DIAMOND**

Consulate General of Israel to the Midwest  
Jewish Federation of Metropolitan Detroit  
Michael and Patricia Levine Philanthropic Fund  
Michigan Economic Development Corporation

## **GOLD**

ContentOro  
Jewish Federation of Greater Ann Arbor  
Lis Ventures  
Mill Steel Company  
Hadas and Dennis Bernard

## **SILVER**

Brooks Kushman  
Butzel Long  
Lipson, Neilson, Cole, Seltzer & Garin  
Oakland County Economic Development & Community Affairs

## **BRONZE**

Brightly Interactive  
Consolidated Resource Imaging  
Four Financial Management  
Gross and Company  
Honigman, Miller, Schwartz & Cohn  
OurCrowd  
William and Audrey Farber Family Foundation  
Rhodes Mc Kee

★ As of October 1, 2017