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MICHIGAN ISRAEL DEFENSE TRADE MISSION

April 2017

On Monday night April 24th, 2017 the Michigan Israel Business Bridge will hold an evening reception for 16 Israeli defense companies, including the four largest defense companies in Israel, the Israeli Ministry of Defense, SIBAT, and Michigan defense companies. This welcome reception marks the beginning of a three-day Israel defense trade mission to Michigan. The trade mission is in partnership with Macomb County and the Michigan Economic Development Corporation. At the reception, the Israeli representatives will present short overviews of their respective organizations, and there will also be brief remarks from Michigan's leaders in defense. The reception is a unique opportunity to network with the defense industry.

Please join us in this business opportunity. Sponsorship opportunities are listed on the next page. Individual tickets are also available for purchase. The Defense Reception will be held:

Monday, April 24th
Andiamo Italian Bistro
7096 E 14 mile Rd. Warren, MI 48092
6:00 PM – 8:30 PM

The Israeli companies are visiting Michigan to seek business partnerships, joint venture opportunities, and to sell or purchase technology. We want you to be a part of this defense trade mission. If you have any questions about sponsorship, please contact Hadas Bernard at hadas@michiganisrael.com, or (248) 642-1701.

Best regards,



Beth Gotthelf
President



Hadas Bernard
Executive Director
hadas@michiganisrael.com
Cell: (248) 752-1563

In Partnership with:



ISRAELI MINISTRY OF DEFENSE

SIBAT סיו"ט
ישראלית

INTERNATIONAL DEFENSE COOPERATION

MICHIGAN ISRAEL DEFENSE TRADE MISSION 2017

Sponsorship Levels



Five Star General _____

\$2,500

Promotion of your company logo at the event, on publicity materials,
and on the front cover of the Trade Mission book
Full-page advertising placement in the Trade Mission book
Admission for 6 tickets to evening reception at Andiamo's
Admission for 2 tickets to VIP reception on April 25
1 year membership to the MIBB



Four Star General _____

\$2000

Promotion of your company logo at the event and on publicity materials
Full-page ad in the Trade Mission book
Admission for 4 tickets to evening reception at Andiamo's
Admission for 2 tickets to VIP reception on April 25
1 year membership to the MIBB



Three Star General _____

\$1000

Promotion of your company logo at the event and on publicity materials
Admission for 4 to evening reception at Andiamo's
Full-page advertising placement in the Trade Mission book
1 year membership in the MIBB



Two Star General _____

\$500

Promotion of your company logo at the event and on publicity materials
Admission for 2 to evening reception at Andiamo's
Full page advertising placement in the Trade Mission book



One Star General _____

\$250

Half-page advertising placement in the Trade Mission book

MIBB Trade Mission Reception

Monday, April 24th

6:00pm – 8:30pm

Andiamo Italian Bistro

7066 E 14 mile Rd

Warren, MI 48092

VIP Reception at Port Authority

Tuesday, April 25th

Five and Four Star General-level Sponsors

For more info please contact:

hadass@michiganisrael.com

Individual tickets for the MIBB Trade Mission Reception are also available for purchase. Register online at:
<http://bit.ly/2nFFsNI>, or contact joe@michiganisrael.com.

Please continue onto the next page to submit your sponsorship.

Please submit sponsorships by April 7th, 2017

6735 Telegraph Rd. • Bloomfield Hills, Michigan 48301
(248) 642-1701 • info@michiganisrael.com • www.michiganisrael.com

MICHIGAN ISRAEL DEFENSE TRADE MISSION 2017

Name

Company Name

Address City State Zip

Phone (Home) Phone (Work)

Email

Sponsorship Level

Payment by Check

Enclosed is a check for \$ _____

Please make your check payable to "Michigan Israel Business Bridge" and mail to:
6735 Telegraph Rd. Bloomfield Hills, MI 48301

Payment by Credit Card

___ Visa ___ MasterCard ___ Discover ___ American Express

Name Company Name (if using a company card)

Amount Credit Card Number Exp Date CVC

Signature

Thank you for your generous sponsorship. For more information, please contact Hadas Bernard at hadas@michiganisrael.com or (248) 642-1701.

Please send a full color .JPEG or .PDF (300dpi or higher) of your advertisement to joe@michiganisrael.com by **Friday April 7th, 2017**.